presents

Charity Golf Tournament

In support of
Canadian Center for Men and Families

Wednesday, June 20, 2018
Nobleton Lakes Golf Club
Charger Foundation and HS & Partners LLP presents

Charity Golf Tournament

Dear friends,

Charger Foundation, in association with HS & Partners LLP, are proud to announce their partnership for this year’s Charity Golf Tournament.

All proceeds from this event will go to the Canadian Centre for Men and Families, Toronto’s first hub for the health and well being of boys, men, fathers and their loved ones. The money raised will fund a variety of free programs and services offered at the Centre, including one on one and group counseling, peer support, a legal assistant clinic, fathering programs, and support services for male victims of domestic abuse and violence. The failure to adequately address the health and wellness of boys and men profoundly affects everyone: all of us have men in our lives who, at one time or another, have been in desperate need of support. The Canadian Centre for Men and Families regularly provides that support to its approximately 200 active clients.

Don’t miss this opportunity to raise awareness about a desperately under resourced cause, while attending one of the most unique golf events of the year! Enclosed please find sponsorship and registration information: help us share this message with other influential and community conscious partners.

Thank you for your consideration, and please do not hesitate to contact us with questions about how to register or become a sponsor.

Louis J Sapi
Chairman - Charger Foundation
Charity Golf Tournament

Event Overview & Demographics

Have fun, while supporting an important cause!
This is an opportunity to get involved in one of the most exciting golf events of the year; it’s success is based on
the experiential networking opportunities that stem from the unique format of the day

01
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Breakfast

02
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18 holes golf

03
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Friendly competition at some holes

04
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Lunch and silent auction
Charity Golf Tournament

Event Overview & Demographics

The Attendee Profile

70% Male

Ages 25-55 yrs.

30% Female

Professional services: Entrepreneurs, Executives & Professionals

$150,000+

Average household income

High earning entrepreneurs, owner/operators
Charity Golf Tournament

Event Overview & Demographics

Benefits of Partnership

- Direct networking with your target demographic
- Product display and usage
- Branding
- Giving back to the community
Charity Golf Tournament

Sponsorship Opportunities & Brand Exposure

We will work with you to customize your sponsorship package to fit your company’s unique needs. You will benefit from on-site branding, logos on promotional material and, social media exposure and a video recap of the event.

Title Sponsor

$ 5,000

• Hosting Corporation
• Prominent corporate branding on all outbound communication
• Primary brand exposure on social media, and welcome banner, and recognition throughout the course
• Podium recognition by Emcee
• Foursome
Charity Golf

Sponsorship Opportunities & Brand Exposure

Lunch Sponsor
$2,500
- Prominent corporate branding in the dining room (afternoon)
- Brand recognition on social media
- Branded food stations
- Podium recognition by Emcee
- Twosome

Breakfast Sponsor
$1,500
- Prominent corporate branding in the dining room (morning)
- Brand recognition on social media
- Branded food stations
- Podium recognition by Emcee
- Twosome

Food Sponsors
### Sponsorship Opportunities & Brand Exposure

**Charity Golf Tournament**

**Wine**

- Corporate branding at the bar
- Banner display at the bar
- Brand recognition on social media
- Podium recognition by Emcee
- Twosome

**Beverage**

- Corporate branding at the bar
- Banner display at the bar
- Brand recognition on social media
- Branded signature cocktail served before lunch
- Podium recognition by Emcee
- Twosome

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**Beverage Sponsors**
Charity Golf

Sponsorship Opportunities & Brand Exposure

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Course Sponsor

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Pin Flag
$1,000
- Exclusive corporate branding on 18 holes
- Brand recognition on social media
- Podium recognition by Emcee
- Twosome

Golf Cart
$1,500 All carts
- Exclusive corporate branding on all golf carts
- Brand recognition on social media
- Podium recognition by Emcee
- Twosome
Charity Golf

Sponsorship Opportunities & Brand Exposure

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Course Sponsors

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Hole

$ 500

- Corporate branding displayed at the hole
- Brand recognition on social media
- Podium recognition by Emcee

Putting Green

$ 500

- Corporate branding at the putting green
- Brand recognition social media mention
- Podium recognition by Emcee

Halfway Hut

$ 500

- Corporate branding at the Halfway Hut
- Brand recognition on social media
- Podium recognition by Emcee
Charity Golf Tournament

Sponsorship Opportunities & Brand Exposure

Silent Auction

Donated items will be offered through a silent auction on-site. Donors will receive:

- Corporate branding at the silent auction table
- Brand recognition on social media
- Podium recognition by Emcee

Items donated could include:

- Vacation items (such as a house rental or airfare)
- Event tickets (sports, theatre, or concert tickets)
- Electronics
- Experience prizes, such as a golf foursome or access to a celebrity event
- New items (household items, jewelry, accessories such as designer handbags)
- Gift cards
- Sport memorabilia
- Cash
We Are Listening!

Have another suggestion for your company involvement? We’re listening! Contact your tournament coordinators to curate the experience for you.
Men are socialized to be strong and stoic. Because of this, they often avoid seeking the help and emotional support they need. Although the stigma of weakness has caused men’s mental and physical health issues to be largely ignored, the fact is that the health and wellness of boys and men are in crises.

Male suicide rates are rising just as their university enrolment numbers are falling. Men are twice as likely to abuse drugs or alcohol, and comprise over 75% of emergency shelter populations. As more couples divorce or separate, more children suffer the serious consequences of father absence. And there are zero domestic abuse services for the thousands of men – and their children – who need them.

But the Canadian Centre for Men and Families presents a game changing opportunity to reverse these devastating trends. Established in 2014, the Canadian Centre for Men and Families is Toronto’s first hub for the health and well-being of boys, men, fathers and families. The Centre is an open, inclusive and safe space, providing services, research, advocacy, outreach and public education on all aspects of men’s health issues. We are open to all male identified people and their families, inclusive of straight, gay, bisexual, and transgender men.

The old adage “Take it like a man” must give way to a modern understanding that none of us should have to suffer in silence. Together, we can strengthen families, and make our communities healthier.

Learn more at www.menandfamilies.org.
Thank you to Our Generous Sponsors

14th Annual Charitable Golf Tournament

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A Special Thank You to our Title Sponsor
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Golf Balls Sponsor
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ARMSTRONG
Thank you to all our Sponsors, Golfers & Volunteers

Louis Sapi,
Chairman of Charger Foundation
Golf Tournament 2018